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Hamburg is presenting itself next week at the ITS World Congress in Singapore

Specialised presentations by urban ITS players / Booth and Hamburg reception promote the 2021 World Congress / Live transmission of Beacon Data

As of next Monday, Hamburg will be presenting itself for five days at the 26th World Congress for Intelligent Transportation Systems and Services (ITS) in Singapore: with ongoing ITS projects such as the research and development project HEAT in the HafenCity, the test track for automated and connected driving open to users in the city centre or the intelligent construction area beacon “GeoNetBeacon”, which will be presented at the event via live-stream from Hamburg through a touch screen. This way, the city’s ITS Hamburg 2021 GmbH is looking to attract cooperation partners and participants for its own World Congress in two years – among other things with a film in which a pupil shows viewers a variety of ITS projects during a tour through the city. A Hamburg-themed reception for partners from the areas of business, research and politics in Singapore is also planned, just like a visit by the local office of the German technology company Continental. Representatives of the Hamburg Port Authority (HPA), Hamburger Hafen- und Logistik AG (HHLA) as well as the ITS project management office and the World Congress company will hold a total of ten specialised presentations at the congress.

Under the slogan “Smart Mobility, Empowering Cities”, over 10,000 visitors are expected at the exhibition and congress in Singapore. The main topics are: intelligent, connected and automated vehicles, traffic safety, sustainable digital cities, multimodality of people and goods, data security and protection as well as the harmonisation of regulatory standards.

Michael Westhagemann, Hamburg’s Senator for Economy, Transport and Innovation: “The presentation of Hamburg in Singapore will be very ambitious. We will show that we are warming up for the World Congress in our own city. At the same time, we also want to see what we can learn from solutions employed in other cities since we want to be Germany’s model city for intelligent mobility and logistics solutions.”

Harry Evers, Managing Director of ITS Hamburg 2021 GmbH: “As of today, our World Congress in 2021 has already generated much interest at home and abroad. Mobility is a central challenge for the shaping of future living areas – the path outlined in Hamburg meets the wishes and ideas of people and industry partners.”

Under the slogan “Experience Future Mobility Now”, Hamburg will be the German host of the ITS World Congress, which will take place at the Congress Center Hamburg (CCH) and the exhibition halls from 11 to 15 October 2021. Organiser is the European industry and interest group ERTICO-ITS Europe in cooperation with the Federal Ministry of Transport and Digital Infrastructure, which is supporting the congress with EUR 3.5 million. The main topics in Hamburg will be: automated

and connected driving, mobility as a service, digital port and logistics solutions, intelligent infrastructure, urban aerial traffic and sustainable mobility.

The ITS strategy passed by the Senate in April 2016 is part of the Senate's "Digital City" strategy. Right now, there are 70 ITS projects being carried out, which are being coordinated by the ITS project management office of the HOCHBAHN.

ITS World Congress in Singapore: www.itsworldcongress2019.com

ITS World Congress in Hamburg: www.itsworldcongress.com

Hamburg's ITS strategy: www.hamburg.de/its

Questions from the media

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