

# Call for Demonstration

## Your chance to showcase the present and future live

The congress will offer a large-scale and unique demonstration platform for the presentation of technological innovations in the field of ITS. In form of demonstration sessions you can showcase your work on the latest technological advances and engage with the congress attendees and ITS community.

We cordially invite you to present exciting, creative technological innovations and products to a large technical expert audience.

**We are excited to learn more! Ideally, your submission for the demonstrations answers the following questions:**

- What is the motivation behind your innovation and why is it important for the future of Mobility?
- What does your product or technology do, how does it work and how are you going to demonstrate it?
- What does it look like? How does it compare with existing products, technologies or systems?
- What is the status of your innovation, is it still in development, is it a demonstrator or has it already been introduced to the market? How and when might your technology have an impact, either technically or commercially?

**Your demonstration should deal with one of the event topics which are:**

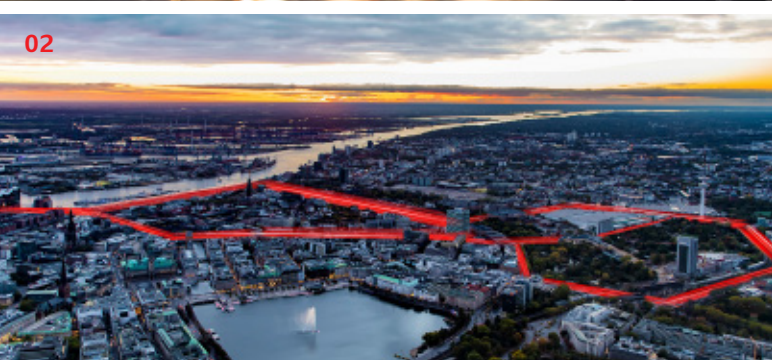
- Topic 1 Connected and Automated Driving
- Topic 2 Mobility as a Service
- Topic 3 Ports and Logistics
- Topic 4 Intelligent Infrastructure
- Topic 5 Urban Air Mobility
- Topic 6 Sustainable Transport

**We look forward  
to your  
contribution!**

01



02



## Short Facts

**Venue:**  
Hamburg Messe

**Dates:**  
11.-15. October 2021

**Participants:**  
About 15.000 attendees from around 100 countries worldwide

**Apply on the Website:**  
[www.itsworldcongress2021.com](http://www.itsworldcongress2021.com)

**Email:**  
[info@itsworldcongress2021.com](mailto:info@itsworldcongress2021.com)  
for more information on sponsorship and exhibition sales opportunities

## Venue for demonstrations

The demonstration area will take place at the Exhibition Hall inside and outside **Hamburg Messe (01)** and additionally at the Public Road at our test track for automated and connected driving (**TAVF (02)**) in the middle of the city center of Hamburg.

## Deadlines and schedule

### Step 1: Letter of interest

FEB 2020 Submission Deadline 1st Interest  
MAI 2020 Interest's Conference – Welcome to Open Desk  
AUG 2020 Call for Demonstrations is closed

### Step 2: Reviewing and selective procedure

### Step 3: Testing and execution

## Best Demo Award



**A Best Demo Award will be given for an outstanding demonstration.**

We also occur a Best Demo Award to whom to present the best demonstration during the ITS WORLD Congress in Hamburg 2021. The winner will be chosen based on the direct feedback of the participants as assessed by reviewers and also based on the live demo at the conference.

## Deadline for demonstration application:

**Monday, 31 AUG 2020, 23:59 UTC.**

Applications only accepted by using the following website link:

→ **APPLY NOW**

## Contact us

For more information on demonstrations please contact

[jh@its2021.hamburg](mailto:jh@its2021.hamburg)